

Dear **International Society for Cellular Therapy** Exhibitor:

Welcome to the online exhibitor service kit for the upcoming **International Society for Cellular Therapy Show** being held at the **Sheraton City Center on May 23-26, 2010.**

This email contains instructions on how to access the Online Exhibitor Kit. You may print it out for easier step by step viewing.

**Online Exhibit Kit Instructions:**

To access our ONLINE kit for the **International Society for Cellular Therapy Show** please click on the following link or paste into your browser's window -

[www.generalexposition.com](http://www.generalexposition.com)

Next, click on the Service Kit button located in the upper right hand corner of the Web page. This will take you to a log in page - Enter the password: **ISCT2010.**

Once you enter you will be given 2 options, Print and View forms or View and Complete Forms Online.

**PRINT AND VIEW OPTION:**

This option provides a complete list of all the forms that can be printed out individually. This option only allows you either to mail or fax your form(s) to General Exposition Services with payment.

To print a form without opening, simply place your mouse over one of the forms, right click, and choose "print to target". Otherwise, you can click to open then print.

**VIEW AND COMPLETE FORMS ONLINE:**

This option allows you to fill out the forms and make payment directly online. This option requires a credit card to be submitted prior to entering the forms. We recommend that you print a copy of the order form, for your records, before clicking submit

We look forward to being of service to you. If you have any questions, please give us a call at 610-495-8866 mention the upcoming **International Society for Cellular Therapy** and one of our Customer Service Reps will be happy to assist you.

**GENERAL EXPOSITION SERVICES  
CUSTOMER SERVICE DEPARTMENT  
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